

GET YOUR BUSINESS ON THE MAP!

2013/2014 MT. BAKER FOOTHILLS & REGION MAP

Ad Deadline
April 19

Why advertise?

- ▶ Advertisers get a colorful display ad, plus business is located on the map and in directory listing by category!
- ▶ **BONUS – the map is ONLINE!**
- ▶ It's the only map in the area AND it's used year-round:
 - Calendar of events • Important community phone numbers
 - Mileposts • Area history • Trailheads
 - Large 27" x 19" format when unfolded

Valuable marketing tool in print & online!

- ▶ More than 15,000 printed copies are distributed throughout the year to visitor centers, chambers of commerce, advertisers' businesses, and high-traffic locations in Whatcom and Skagit counties.
- ▶ Your ad appears online making it easy for people to find your business. Contact info is searchable. Users can click right through to your website!

Ad Sizes

Drive traffic to your business with a color ad and your location indicated on the map.

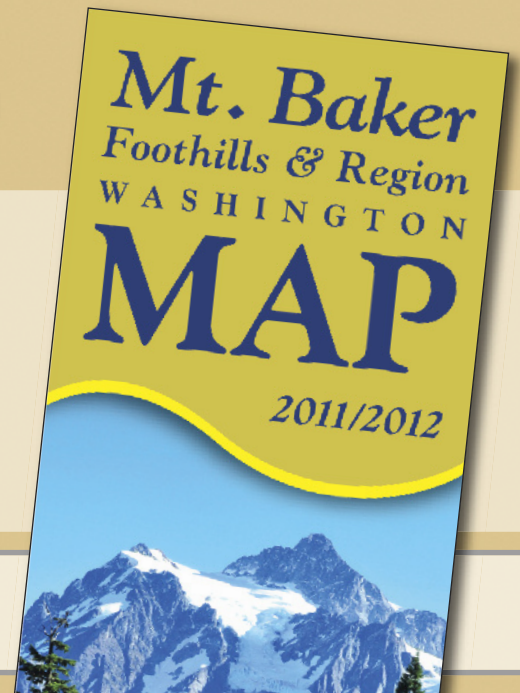
Display ad includes design with logo, description, and contact information, complimentary directory listing, and numbered location on the map.

Display ad sizes:

- Full panel Ad: \$1,200
- 3" x 2" Large Ad: \$400
- 3" x 1" Small Ad: \$250
- Directory Listing Only: \$175 - By category, includes name, address, phone number and location on map.

"Everyone loves the maps – they fly out the door."

- Rebecca Boonstra, Visitor's Center, Mt. Baker Foothills Chamber of Commerce



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